

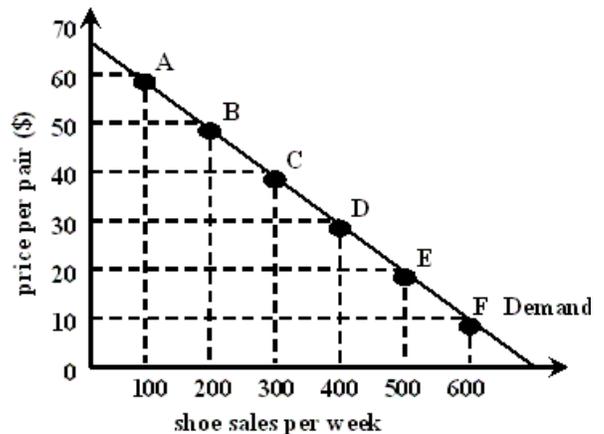
## Homework #4

I am rewriting these homework problems. Sorry for the inconvenience. Please check back soon.

**Do this too!** Bob is a shoemaker and an economist. He has estimated the following demand curve for his shoes:

$$Q_D = 700 - 10P$$

- a. Calculate the price elasticity of demand at points A through F.
- b. Find the price at which demand is unit elastic.
- c. What happens to Bob's total revenue ( $P \cdot Q$ ):
  - if Bob increases the price from \$20 to \$30?
  - if Bob increases the price from \$30 to \$40?
  - if Bob increases the price from \$40 to \$50?
- d. How could you use the answers to a. and b. to predict the answers to c.?



**Do this too!** Find the price and quantity where the price elasticity of demand equals one (unitary elasticity) for the following linear demand functions:

- $Q_D = 8 - 2P$
- $Q_D = 9 - 3P$
- $Q_D = 10 - 4P$

What would be the effect on revenue if the price rose from the level of unitary elasticity? If the price level fell? Why does revenue increase/decrease?

**Do this too!** The market demand function for a certain good is given by:  $Q_D = 100 - 5P$ .

Use that market demand function to answer following questions:

1. What is the price elasticity of demand when the price is \$ 5?
2. What is the price elasticity of demand when the price is \$10?
3. What is the price elasticity of demand when the price is \$15?
4. Over what **range** of prices is demand for the good inelastic?
5. Over what **range** of prices is demand for the good elastic?
6. How does the concept of elasticity describe the way in which quantity demanded responds to changes in price?