

NOTES ON THE ELASTICITY OF SUBSTITUTION

$$\sigma_{xy} \equiv \frac{-\Delta\left(\frac{x}{y}\right)}{\Delta\left(\frac{p}{q}\right)} \cdot \frac{\left(\frac{p}{q}\right)}{\left(\frac{x}{y}\right)}$$

Note: $M = p \cdot x + q \cdot y$

Note: This is the only elasticity that I define with a negative sign.

→ The "elasticity of substitution in consumption" is what we'll focus on here, but before I start I want to point out that ~~also~~ there is also an elasticity of substitution in production:

$$\sigma_{KL} \equiv \frac{-\Delta\left(\frac{L}{K}\right)}{\Delta\left(\frac{w}{r}\right)} \cdot \frac{\left(\frac{w}{r}\right)}{\left(\frac{L}{K}\right)}$$

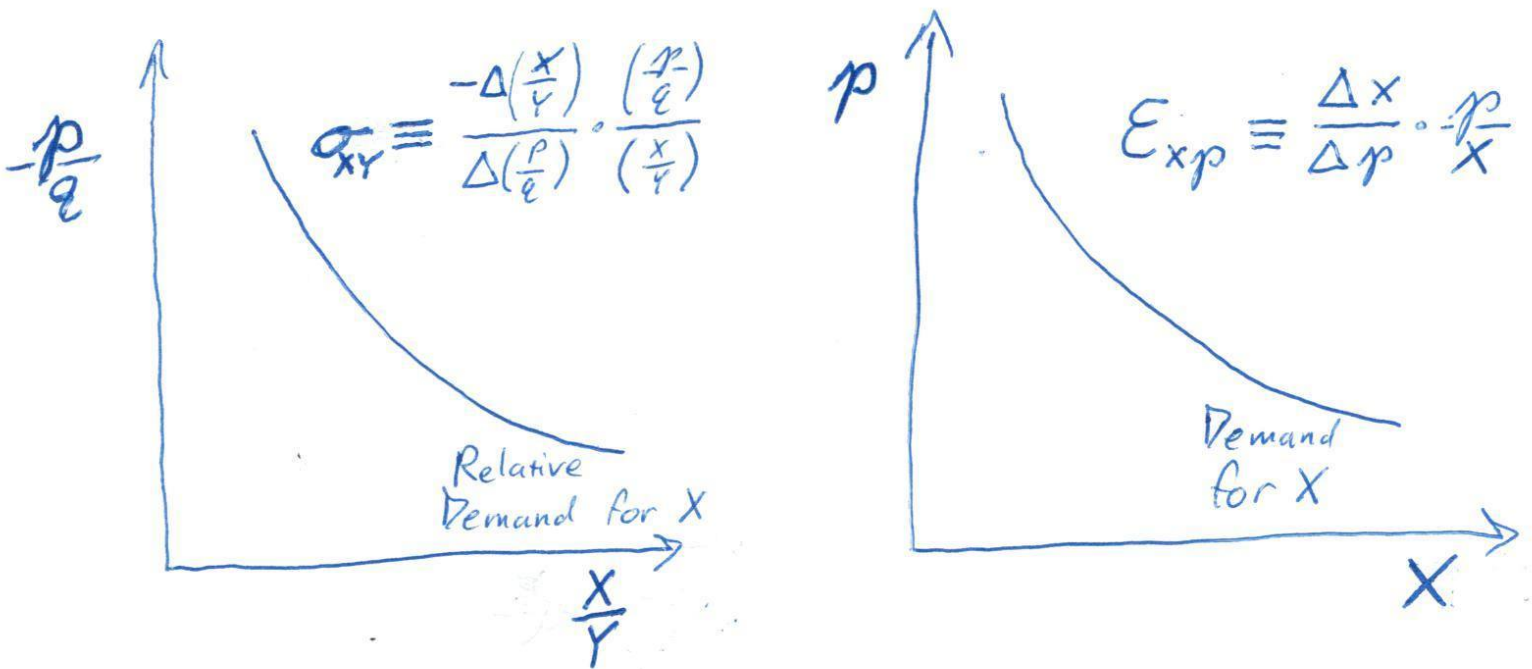
→ We focus on the elasticity of substitution in consumption because it and the income elasticity determine whether two goods are complements or substitutes

$$E_{xq} = \eta_y (\sigma_{xy} - \eta_x)$$

→ The elasticity of substitution in consumption is the elasticity of the relative demand curve.

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Note that it is set up just like the own price elasticity of demand



→ Remember also from our discussion of the Robinson Crusoe Model that the Relative Demand curve measures the slope of the indifference curve, i.e. $MRS \equiv \frac{MU_X}{MU_Y}$, which the consumer sets equal to the relative price of X ~~at~~ at a utility maximum.

→ On the horizontal axis, the Relative Demand curve measures the X/Y ratio at each point along the indifference curve.

→ Since the Relative Demand curve is derived from the indifference curve, it measures the Hicksian substitution effect

"when the relative price of X increases, how much less X and how much more Y must ~~the~~ we consume, to stay on the same indifference curve (ie. maintain the same level of utility)?"

→ The elasticity of substitution is the elasticity of the relative demand curve, so it appears in the Slutsky Equation:

$$E_{xq} = \underbrace{\eta_y}_{\text{SUBS}} (\underbrace{\sigma_{xy}}_{\text{SUBS}} - \underbrace{\pi_x}_{\text{INCOME}})$$